

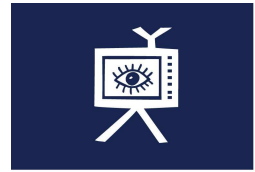
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THE FORMAT AGENCY

Absolutely Independent Format Catalogue

Alphabetical Index

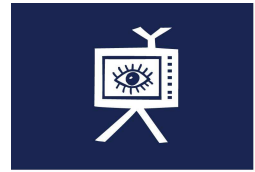
New Formats	11
Basket Toss	11
Cash Cam	11
Christmas Tree, the	11
Confrontation, the.....	11
The Exit List.....	11
Face Your Bullies.....	12
Extreme Soccer Fans	12
Please Come to my Wedding	12
Prove It!	13
Time tunnel (New Cut)	13
You Sexy Mother!	13
Catalogue	14
40 Days Without Sex	14
40 Days Without You	14
About Fathers and Sons	15
All Stars	15
Almost Famous	15
Battle of the Exes.....	16
Beat the Teach.....	16
Behind the Front Door.....	17
Beyond Reason	17
Big Guess Who's family Show, The.....	18
Blackbeard Connection, The.....	18
Blood, Sweat and Jobs.....	19
Brilliant Brains	19



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INDEPENDENT

THE FORMAT AGENCY

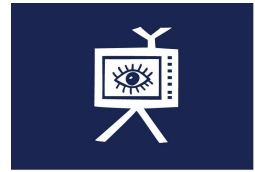
Building a Dream (Branded Content)	20
Calendar of the Year	20
Cash Confessions	21
Cash It If You Can	21
Cell Phone Temptations	22
Coffin, The	22
Coming Out	23
Crisis	23
Daddy's First Steps	23
Don't Panic	24
Family Dinner	24
Famous Food	25
Fans	25
Fear Fighters	26
Flying Start	26
Find My Family	26
Flashmob for you	27
Game Planets	27
Get Chef'd	27
Get the Picture	28
Help I'm broke	28
Help! My Mum is a Hooligan	29
Holland for Sale	29
Junior Parliament, The	30
Life at Stake	30
Lipdub	31
Love at Second Sight	31
Love Garden	32
Lucky Numbers	32
Marry me Again	32



ABSOLUTELY
INDEPENDENT

THE FORMAT AGENCY

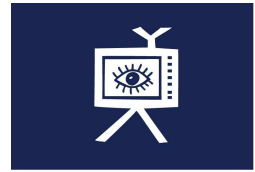
Memories	33
Metropolis	33
Miss Ability	34
Model in a Day	34
Most Annoying Show, The.....	35
Nations Beat	35
New Retreat, the	37
On Speaking Terms.....	36
Over My Dead Body.....	36
P.A. for a Day	37
People’s Parliament, The.....	37
Phone, The.....	37
Prison Choir, The	38
Rank my Boyfriend	38
Real Dish Fake Dish.....	39
Recast my Life.....	39
Remembering School	39
Road Back to Love	40
Rootz.....	40
Say it Dancing	41
Secret Life of a Soccer Mom, The.....	41
Seeds	42
Shadow Quiz.....	42
Showroom	42
Singing Office, The.....	42
Small Talk.....	43
Smart Test.....	43
Smartkidz.....	44
Smartkidz & Co	44
Smith’s Court.....	44



ABSOLUTELY
INDEPENDENT

THE FORMAT AGENCY

Star Racer	45
Star Styled.....	45
Stunt Hero	46
Table of Fate	46
Target Happiness	47
Team United	47
Tested on Humans.....	48
Today is the Day	48
Trade Up	49
Two of a Kind	49
Try Before You Die.....	50
Upside Down	50
We Wonder Why	51
Wedding Planner, The	51
Who Am I?	52
Without Goodbye	52
XXSize	52
Yeti Project, The	53



ABSOLUTELY
INDEPENDENT

THE FORMAT AGENCY

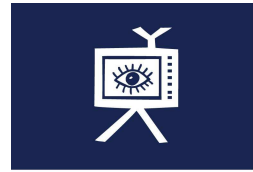
Categorical Index

Game Shows

Basket Toss	11
Beat the Teach.....	16
Big Guess Who's family Show, The.....	18
Blackbeard Connection, The.....	18
Cash Cam	11
Cash It If You Can.....	21
Don't Panic	24
The Exit List.....	11
Flying Start.....	26
Game Planets.....	27
Get the Picture	28
Lucky Numbers	32
Phone, The.....	37
Rank my Boyfriend	38
Real Dish Fake Dish.....	39
Rootz.....	40
Shadow Quiz.....	42
Smart Test.....	43
Table of Fate	46
Time tunnel (New Cut)	13
Trade Up	49
Who Am I?	52

Factual/Reality

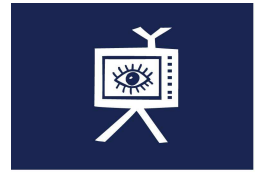
40 Days Without Sex	14
40 Days Without You	14
About Fathers and Sons	15



ABSOLUTELY
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THE FORMAT AGENCY

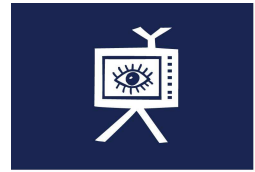
Behind the Front Door.....	17
Beyond Reason	17
Blood, Sweat and Jobs.....	19
Brilliant Brains	19
Building a Dream (Branded Content)	20
Calendar of the Year	20
Cash Confessions	21
Christmas Tree, the	11
Coffin, The	22
Coming Out.....	23
Confrontation, the.....	11
Daddy’s First Steps	23
Extreme Soccer Fans	12
Face Your Bullies.....	12
Family Dinner.....	24
Famous Food	25
Fans.....	25
Fear Fighters.....	26
Find My Family	26
Flashmob for you.....	27
Help I’m broke	28
Hi! You’re Chained!	30
Holland for Sale	29
Life at Stake	30
Lipdub	31
Love at Second Sight.....	31
Love Garden	32
Marry me Again	32
Memories	33
Miss Ability	34



ABSOLUTELY
INDEPENDENT

THE FORMAT AGENCY

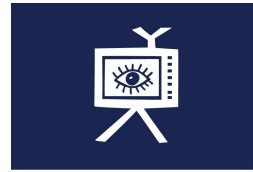
On Speaking Terms.....	36
Over My Dead Body.....	36
Please Come to my Wedding	12
Prison Choir, The	38
Recast my Life.....	39
Remembering School	39
Road Back to Love	40
Secret Life of a Soccer Mom, The.....	41
Target Happiness.....	47
Team United	47
Tested on Humans.....	48
Try Before You Die.....	50
Wedding Planner, The.....	51
Without Goodbye	52
XXSize	52
You Sexy Mother!	13
Entertainment	
Almost Famous.....	15
Battle of the Exes.....	16
Beat the Teach.....	16
Beyond Reason	17
Big Guess Who's family Show, The.....	18
Blackbeard Connection, The.....	18
Blood, Sweat and Jobs.....	19
Brilliant Brains	19
Building a Dream (Branded Content)	20
Calendar of the Year.....	20
Cash Confessions	21
Cash It If You Can.....	21



ABSOLUTELY
INDEPENDENT

THE FORMAT AGENCY

Cell Phone Temptations	22
Coffin, The	22
Crisis	23
Daddy's First Steps	23
Family Dinner.....	24
Famous Food	25
Fear Fighters.....	26
Find My Family	26
Flashmob for you.....	27
Flying Start.....	26
Get Chef'd.....	27
Get the Picture	28
Help! My Mum is a Hooligan.....	29
Hi! You're Chained!	30
Holland for Sale	29
Lipdub.....	31
Love Garden	32
Lucky Numbers	32
Marry me Again.....	32
Memories	33
Miss Ability	34
Model in a Day.....	34
Most Annoying Show, The.....	35
Nations Beat	35
New Retreat, the	37
P.A. for a Day	37
People's Parliament, The.....	37
Phone, The.....	37
Prison Choir, The	38
Prove It!	13



ABSOLUTELY
INDEPENDENT

THE FORMAT AGENCY

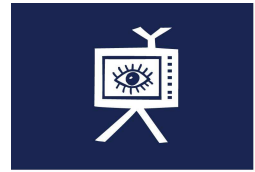
Rank my Boyfriend	38
Real Dish Fake Dish.....	39
Recast my Life.....	39
Remembering School	39
Road Back to Love	40
Rootz.....	40
Say it Dancing	41
Secret Life of a Soccer Mom, The.....	41
Showroom	42
Singing Office, The.....	42
Small Talk.....	43
Smart Test.....	43
Star Racer	45
Star Styled.....	45
Stunt Hero	46
Table of Fate.....	46
Team United	47
Today is the Day	48
Trade Up.....	49
Try Before You Die.....	50
Two of a Kind.....	49
Upside Down	50
We Wonder Why.....	51
Wedding Planner, The	51
Who Am I?	52

Finished Product:

All Stars.....	15
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Talent Show:

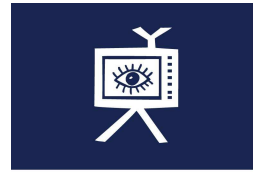
Almost Famous.....	15
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ABSOLUTELY
INDEPENDENT

THE FORMAT AGENCY

Calendar of the Year	20
Miss Ability	34
Prison Choir, The	38
Say it Dancing	41
Star Racer	45
Stunt Hero	46
Kinds / Teenagers	
Junior Parliament, The.....	30
Phone, The.....	37
Small Talk.....	43
Smartkidz.....	44
Smartkidz & Co	44
Infotainment:	
Metropolis	33
Smith's Court.....	44
Drama/Comedy	
Most Annoying Show, The.....	35
Seeds	42
Cross Media:	
Blackbeard Connection, The.....	18
Most Annoying Show, The.....	35
Yeti Project, The	53



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New Formats

Basket Toss

Is it a new show or a new sport? TV Asahi and Absolutely Independent collaborate on yet another show Basket Toss. In this wacky guerilla game show, we challenge teams of girls to compete against one another in a basketball game. There's only one problem: there's no ball! Instead of a ball, they'll have to use the clothes they're wearing, which are ranked in value. You can imagine which items of clothing are most valuable. How much would you be willing to take off to win some quick cash?

Cash Cam

Cash Cam is a hilarious game show in which nine contestants compete head-to-head via web cams or phone cams from their homes, schools and jobs. To win, they must complete simple tasks faster than their opponents. Expect tasks like: inflate a condom until it pops; put your underwear on your head; get yourself slapped in the face. Each Cash Cam game is run by a computer with a good but biting sense of humor. This creates challenges that would seem vulgar coming from a human host. But the tasks are perfectly.

Christmas Tree, the

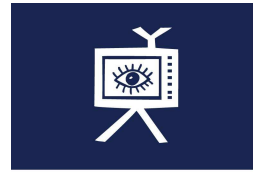
Christmas is a time for us to reflect upon the past year. It's also a time to thank people, acknowledge them for who they are and what they've done. In The Christmas Tree, a large Christmas tree is the meeting point. Here, people honour a special person by hanging his or her picture on the Christmas tree. As they perform this ritual, we learn the story behind the person in the picture—and why they should be honoured. These are tales of warm-hearted people who have shared their love. They are stories of those who have dedicated their lives to helping others. And they are stories commemorating people who are no longer with us. This Christmas show brings Christmas sparkle to viewers' living rooms all over the world.

Confrontation, the

The Confrontation is about the meeting between victims and perpetrators. This nerve-wracking format allows victims to get closure on dreadful life events, once and for all. After a trauma like being beaten up or threatened by a gang, wouldn't it be nice to answer the question, "Why me"? In The Confrontation, we give victims this opportunity—the opportunity to ask questions that have plagued them for years.

The Exit List

The Exit List is a thrilling, heart racing and brain melting game show. Which pushes every couple to their absolute limits. The game consists of a pyramide structure of different rooms with one question per room. When the contestants enter a room a Q & A is delivered. This question will deliver an



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amount of money, however if one wants to keep that money at the end of the game the question asked has to be remembered.

Everyone starts through the same room. After every room you are free to choose every door to continue. By going from room to room new questions will deliver new amounts of cash.

Right answers > the cash will be yours!

Wrong answer > you won't get this cash

The trick is to chronological memories the cash amounts. How many rooms do you want to enter, how many answers do you answer right and how many amounts of cash do you remember correctly. At the end of the game is the moment of truth. Every couple selects one of the two to go with the presenter and the other one stays behind to say the list out loud. The partner is offered a bailout. The Bailout is for when he or she does not believe that the partner is able to cite the whole exit list. Will they take the bailout, does he remember all the questions? See it now in the Exit List!

Face Your Bullies

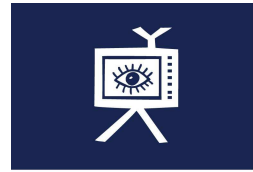
Have you ever been bullied? Or were you, yourself, the bully? Tons of people have been bullied in life, and they've found it a traumatic experience. In Face Your Bullies, people who have been harassed confront their tormentors with the pain they have caused. Will the former bullies show up and recognize what they've done? Hopefully, the victim will get answers to the questions haunting them for years: "Why me?" and "What did I do to deserve this?"

Extreme Soccer Fans

How do extreme soccer fans integrate their clubs into their lives? How deep is a fan's love for the club? Follow a small group of fans whose lives are dedicated to their clubs. Watch them prepare for matches, perform pre-game rituals. And see how their energy soars on the day of the game. These fans aren't hooligans, but their clubs are their life focus; soccer clubs give their lives meaning. The people portrayed on Extreme Soccer Fans open their homes and clubs to us, showing what it means to be a true sports fan. Channel Average 4,4%, Market Share 5,3%, Timeslot: Monday 22:01-22:31, Channel RTL 7.

Please Come to my Wedding

Based on family diner, this show is trying to rebuild the relationships within families, which have been broken due to large indifferences. It has gotten so far out of hand that the, in most cases parents, siblings, and other parts of the family do not want to go. In the show the presenter delegates conversations and the arguments from the individual family members. This allows for heated arguments, and emotional moments. The Ultimate goal however is for the family member



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shows up to the wedding.

Prove It!

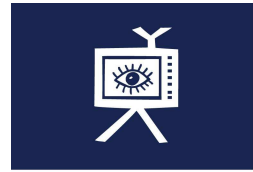
A man shooting a basket into a hoop—over a huge body of water. Poodles dancing. Someone opening a car door with just a tennis ball. YouTube is full of tricks that look impossible. Are they real or fake? There's only one way to find out: Prove It! On this show, the featured video is shown to a panel of experts who control the prize money. Then, you're asked to perform your trick again, in front of the experts. Will you choke under pressure? Admit it's all a hoax? Well, if you want to get paid, you'd better Prove It!

Time tunnel (New Cut)

Time.... The ever flowing river. Always haunting us with its presence. Making us think. Search. And find the right answer. Prepare yourself for the game show that redefines time. That will demand a contestant to be in full control of his nerves. And if he can beat time, he could leave...with 1 million dollar. One hundred feet long, the Time Tunnel forms the sole access to victory. Or defeat. Placed in a Time Capsule, a contestant is automatically transported to the Starting point of the Time Tunnel.

You Sexy Mother!

The world is full of mums who are secretly pining. For what? That tiny part of them that they believe was swallowed up by motherhood. These ladies long to shop for and pamper themselves. They want to look sexy and, more importantly, to feel sexy. In You Sexy Mother! a mum chooses a picture that reminds her of a time when she felt sexy. Our team helps her to look sexy again—and get back that old magic....



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Catalogue

40 Days Without Sex

In each episode, we follow one person who has agreed to go 40 days without having sex. The rules are strict: petting, oral and manual gratifications are all forbidden. Kissing is allowed, but watch out...

Celibacy begins the moment the participant comes into his own bedroom, which the host and the participant's best friend have emptied of everything associated with sex. During this room-raid, condoms, lubricant, dildos, porn magazines, racy lingerie, and address books all disappear into a special box. Once the participant has recovered from the initial shock, it is up to him to decide if all this stuff can stay or if it should be removed from the house as a precaution. The 40 days have begun.

We are also treated to a portrait of the participant, which is interspersed with the room-raid. This expose consists of photos, home video footage, and quotes from friends and the participant himself. Together with the stuff uncovered during the room-raid, this provides a juicy summary of the participant's sex life up until now.

Once the host is gone, the challenge begins. We follow the participant in his everyday life, starting with his first night out on the town. Will he succeed in resisting temptation? How much fun is a night out without sex? And what happens when the cameras are gone?

Aired in: The Netherlands

Format Creator: EO

Category: Factual / Reality

40 Days Without You

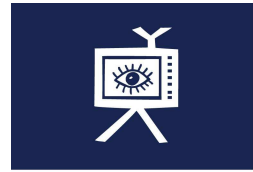
Husbands fed up with their wives. Women who can't stand another minute with their men.

We help by separating them! And with the aid of a coach, these couples see each other differently—while living apart for 40 days. It's time enough to recapture feelings for their partners: the love, the respect, and the appreciation. This is an in-house project of Dutch public broadcaster EO, creator of 40 Days Without Sex—a unique show that challenges teenagers living a promiscuous lifestyle. In 40 Days Without You we challenge people who are unhappy in love— but willing to fight for their relationships!

Aired in: The Netherlands

Format Creator: EO

Category: Factual / Reality



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About Fathers and Sons

In About Fathers and Sons, the presenter explores the relationship between a father and a son. One of the pair is famous in politics, the arts, sports or media.

These are no ordinary relationships that the presenter is looking for (The Dutch presenter is writer and enfant terrible Hugo Borst). There's always something amiss in this relationship. Maybe father and son have outgrown each other. Perhaps they've been feuding and have lost touch. It could be that family pressure has stressed out their relationship....

Direct, revealing, and a little raw, the host of this show unravels the father-son relationship. By the show's end, both parties are together, their stories on the table, though much is usually unsaid. By pushing, bullying and prodding, the host gets down to the true nature of this complex, fascinating relationship.

Aired in: The Netherlands

Format Creator: De Magere Aap

Category: Factual / Reality Entertainment

All Stars

This black humour comedy series introduces 7 friends in their mid-twenties discovering real life. Fooling around at the playing field and dreaming about a professional soccer career is definitely past tense. They find themselves in the middle of grown up problems and having to make decisions about work and women. All Stars, the series is based on a feature film by the same name, and shot on location. Winner of the Silver Rose for best sitcom and press prize for most innovative program at the Golden Rose Festival in Montreux in 2000. Winner of an International Emmy Award in 2000!

Aired in: The Netherlands, Italy, Belgium, Spain, Germany

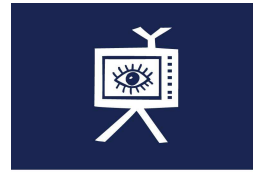
Format Creator: M+B Film

Category: Finished Product

Almost Famous

The most human family-entertainment talent show of the year!

A retro television from the good old days. Never give up on a good program is what the public broadcaster thought bringing one of their grand old formats RODO from the sixties back to life in ALMOST FAMOUS. Ever seen a grown man vanish into a tiny box? A grandmother rap? A group of yodeling youngsters? Then watch Almost Famous! It is nothing but pure and genuine entertainment, a great show full of surprising performers and performances for a broad audience. It's a line-up of amazingly diverse acts that follow each other as they try to win the praise of the audience. You never



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know what comes next. It's talent-scouting and a fight for survival at the same time. Entertainment-value is what it's all about. Almost Famous is fun. Almost Famous is human. Almost Famous is fast-paced and a feast for your eyes. Almost Famous is as addictive as it is controversial. Above all, Almost Famous is entertainment for all of us.

Aired in: The Netherlands and Turkey

Format Creator: NCRV

Category: Entertainment, Talent show

Battle of the Exes

A few days after your relationship ends and the first emotions died down questions about your time together start to surface. Next to being single again you are also left with several things you have always wanted to know from, or say to your ex lover like:

'Did you really love me?'

'Your cooking was unbearable'

'You always had me picking up the bill after dinners'

'Did you sleep with someone else?'

'Did you think of someone else during sex?'

In Battle of the exes the two former lovers are given the boxing ring to settle their differences for once and for all. The heated discussion is professionally lead by an official ring referee who will make sure both have equal opportunity to share their differences in front of the audience into the microphone. The ring judges will determine who is the quickest and smartest to respond and who is the best in fighting out their disputes in a verbal way. The winner will get a cash prize and go home hands raised. The other one will leave the ring with a bruised ego.

Aired in: Japan

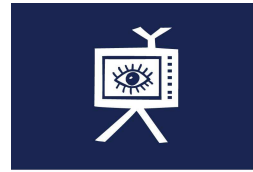
Format creator: TV Asahi

Category: Entertainment

Beat the Teach

Will three classmates, ten years after they finished school, be able to defeat a team of three of their former teachers in an exciting quiz game? Aim of the game: which team will score best in an extremely tense General Knowledge exam.

Everyone harbors memories of a special teacher. Someone who made a real impact during their secondary-school days. What could be more fun than entering into a fair contest 10 years on, and



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being able to demonstrate that the pupil can beat the teacher in a competition with general knowledge as focus.

Aired in: Paper format

Format creator: Joris van Ooijen

Category: Entertainment; Game show

Behind the Front Door

People seldom make the time to chat to their neighbours anymore. But what role can the people on your street actually play in your life?

Behind the Front Door visits random streets in neighbourhoods throughout the country. Residents are shown a photo of a neighbour and asked what they know about that particular person. What is his or her situation? Is he or she happy? Do they know anything about that person?

Next, we slip the person the neighbour's front-door key for a look around the home. Meanwhile, the neighbour watches everything from a van. As the neighbours rummage around in each other's homes, they learn more from this person by opening cupboards, looking at pictures on the wall.... In the process, prejudices are disproved, assumptions challenged.

By looking in the house, a picture can be formed of the person or people living there. At the end of the "viewings", the visitors watch a DVD with a video portrait about the neighbour's life, work, and hobbies. When the neighbours meet at last, the final question is answered. Because now, they are now no longer strangers; they're real neighbours.

Aired in: The Netherlands

Format Creator: NCRV

Category: Factual / Reality Entertainment

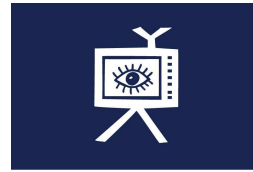
Beyond Reason

What if you've had an accident and the insurance company refuses to pay?

What if you're being evicted from your house while your child is sick?

Beyond Reason: finding justice when your case is stuck!

Insurance companies, banks, local government, housing corporations, utilities companies, the tax office: every day we all end up in bureaucratic messes. Forms and letters pile up on their kitchen tables. With nowhere left to go, these people turn to Beyond Reason, the TV-show that supports them in tackling their case. Why? -Because Beyond Reason values people over rules.



A B S O L U T E L Y
I N D E P E N D E N T

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The coach for these problems is the successful business woman Annemarie van Gaal (also known as a jury member of Dragon's Den). She represents the aggrieved party; she knows all the ins and outs. The case manager analyses the problem-and plans a solution strategy, but only comes in between in case the victim can't deal with the situation alone. Beyond Reason makes sure that justice is done!

Aired in: The Netherlands

Format Creator: NCRV

Category: Entertainment, Factual / Reality

Big Guess Who's family Show, The

1 protagonist, 4 impersonators/ stand ins, 1 family connection, and a panel of celebrities.

The panel's task? -To identify which of the potential family members in the studio is really related to the person sitting in front of them. Can the celebrity panel guess who? Asking cunning questions helps them to identify the family similarities.

In the course of four rounds, the father must answer questions posed by the host or panellists. "Which of these girls would your son most likely take home?" "What can you tell from the way he looks?" These same questions are then put to the "sons"—one of whom is genuine.

Do they give the right answer? After three tries, the panellists must now make their final choice. Do they pick the real son? One of the longest-running and most popular game shows in the Netherlands is back in force, on prime time, and on the number-one channel.

Aired in: Fall 2009, Channel 1, The Netherlands

Format Creator: NCRV

Category: Entertainment, Game Shows

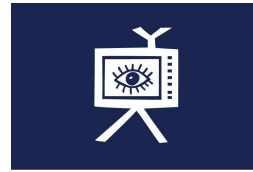
Blackbeard Connection, The

The Blackbeard Connection is the first drama-based multimedia project featuring direct interaction between the mobile platform and the internet, including fully integrated media; television, radio, internet, mobile telephony, text messaging, newspapers and magazines. In 30 days subscribers experience a vast adventure, closing the net, clue by clue, to end up as the winner.

Aired in: The Netherlands

Format Creator: Zgrounds

Category: Entertainment, Game Shows, Cross Media



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Blood, Sweat and Jobs

Blood, Sweat and Jobs provides us an insight in the personal stories of six unemployed men who need help to get back on track again. To prove to themselves and anyone around them they regained their confidence, their motivation, their energy and their fun in life, they will perform a smashing strip act which sends the message we are back!

Blood, Sweat and Jobs gives an honest view in the lives of people who have to struggle every month to provide their family with the daily needs without having a job. The program shows an amusing process of six unemployed men with a low self esteem who lost their fun and motivation in life, and who will have to give everything to entertain the audience with their strip act.

Besides stripping techniques, professional coaches will train the men in presenting themselves, originality, speaking in public and working together, which will prepare them for a new job. This program shows that with the right motivation and a lot of energy, everyone can achieve goals beyond their imagination.

Aired in: The Netherlands

Format Creator: USSR

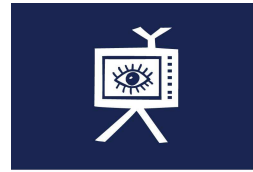
Category: Entertainment, Factual / Reality

Brilliant Brains

Brilliant Brains is a big, exciting interactive contest in which we travel through Flanders looking for original ideas/inventions, which make our daily lives easier or more pleasant! First, the jury will make its selection, but it will come down to the viewers to choose the winner with the best idea. He/she will win 25,000 euro and his/her product will be put on the market as well!

In the preliminaries rounds all people with ideas will be invited to present their ideas to a jury. However, not all inventors will go through to the next round. At the end of each episode a few ideas will be cut. Only the strongest ideas make it to the next round. There will be 12 in all. In the next 2 developmental rounds, we get to know the 12 inventors better and better. Products will be tested, whether or not by well-known people. 6 of them will go to the semi-final: what happens with the finished product? What is the next step? What about sales? Pricing? Packaging? The size of the market? Each jury member is allowed to send his/her favorite to the finals. The viewers choose a 4th finalist from the remaining 3 ideas.

In the final, the 4 finalists get one last chance to 'sell' their idea to the viewer. Now it is up to the viewer alone to choose. The jury only has an advisory function.



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Aired in: Belgium

Format Creator: VRT

Category: Entertainment, Factual / Reality

Building a Dream (Branded Content)

Branded Entertainment can offer the best of both worlds. But in an industry grappling with shrinking budgets and crunching credits, it is in everybody's interests to make it work! (resource: MIPCOM news 2008) In 2009 we completed 8 episodes of Building a Dream, initiated and funded by Uneto-VNI, the Dutch union for employees in the utilities sector. The object of the show is to raise the profile of Uneto-VNI's members and to make the branch more attractive to work in for younger people. The union believes that Dutch consumers should be made more aware of its members' work, most of which is hidden behind walls and beneath floorboards. The concept was already proven in 2008 by the Ultimate Living Dream. This year's rating are climbing each week. A promo is available on our website!

Aired in: The Netherlands

Format Creator: Absolutely Independent/ Uneto-VNI, The Netherlands

Category: Entertainment, Factual / Reality

Calendar of the Year

In The Calendar of the Year, ordinary people like policemen, housewives, and secretaries will create their own nude calendar in this reality contest. The aim is to raise as much money as possible for a charity chosen by the contestants.

Each episode offers insight in two different groups of candidates. We see them in their daily lives; learn more about their motivation for joining the show; and see them posing in their birthday suits (i.e. nude!). For most of these people, the last time they were photographed naked was as babies. Not only do they expose their bodies: they also expose their feelings, doubts, and fears.

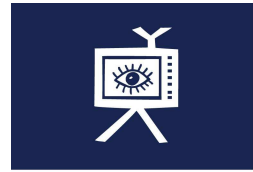
Each show's winning calendar will be published the following day for the whole nation to buy! Whichever sells the most copies will become The Calendar of the Year.

The 2nd series is aired in the summer of 2010 in the Netherlands in which the people participating are part of the good cause and in France it will air as an event show

Aired in: Spain, Romania, the Netherlands and France

Format Creator: 3 Koma, Spain

Category: Entertainment, Factual / Reality, Talentshows



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Cash Confessions

Everybody has a secret in their lives whether it is some deep, personal issue about themselves, their friends, family, lover or enemy. Our mission is to find those people, offer them cash to reveal those secrets, and then follow them as they confront the people they have issues with and confess the truth to them. Whether it is a guy finally telling his girlfriend that he's been cheating on her, or a husband confessing to his wife he has been leading a double life as a gay man, this real-life drama taking place before our very eyes. What makes this even more fascinating is that we are actually paying people to come clean in their lives before all of America.

Aired in: Paper

Format Creator: TKO Entertainment & TUK Media ,USA

Category: Entertainment, Factual / Reality

Cash It If You Can

Of course everybody could use some extra cash, but some people are really in urgent need of money. This may have all sorts of motives: plans, desires or debts. Whatever reason, everybody who wishes something can register for Cash It If You Can!

This program has no moral objections... Contestants may need whether money for plastic breast surgery, debt restructuring or a super watch. Anything goes!

Candidates enter the studio floor through a kind of passage. As they walk through this passage, they talk straight into the camera and each candidate relates who he/she is, what he/she wants the money for, and what amount of money is concerned here.

When they enter the studio floor they are welcomed by the host, who's acting as the devil's advocate here, and the studio audience are allowed to ask questions and to make comments. Why do you, of all people, deserve the money?

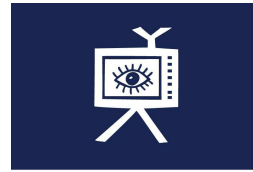
It is up to the candidates to do everything they can to convince the studio audience and the viewers that they really need the money. And then, the audience votes... And the winner can play the Cash It game!

In the Cash It game the contestant needs to answer four questions, which lead to a four-number PIN code. Does he gave the correct answers, the PIN-code opens the safe and he can cash the money!

Aired in: Paper format

Format creator: Joris van Ooijen

Category: Entertainment; Game show



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Cell Phone Temptations

What happens when you leave your cell phone on the table with your girlfriend? Will she be able to resist the temptation to pick up the incoming calls or read incoming messages? All together.....can you trust your girlfriend and does she trust you?

On a cosy date in a restaurant the boyfriend leaves the table for the toilet leaving his cell phone behind. The girlfriend is secretly filmed to see her reactions on incoming messages and calls. The boyfriend is viewing the footage backstage together with the host who will be judging her behaviour. In the 10 minutes timeframe where the girlfriend is tested the production team will let the pressure grow. How is she handling this thrilling and funny behaviour test?

The moment she can't behave herself the live feed of the hidden cameras will be projected on a screen close to her. The girlfriend directly recognizes she is tricked and the boyfriend comes in with the verdict. Will she adapt her behaviour? Will she put more trust into her relationship?

Aired in: Japan

Format creator: TV Asahi

Category: Entertainment

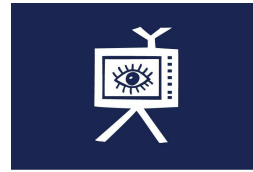
Coffin, The

Decorating your coffin for your own funeral—doesn't it sound morbid? Not on this show; in *The Coffin*, a host will take a spin in his FIAT 500 with a coffin on top. He'll drive around the country to portray national celebrities. The celebrity will decorate his own coffin—and will tell more about his view of his own funeral...

In *The Coffin* a host drives through the country in an orange FIAT 500 with a blank coffin on his roof...The coffin leads to different conversations with famous people of the country regarding her or his life. The guest may decorate the coffin. During decorating the coffin the host will have a conversation with the guest; is he or she happy with living his or her life? Should things be changed? They will drive together to a location which symbolises the death of the guest. Will he or she be afraid of death? How does he want to die? Who will miss him/her? Is there life after death?

Finally they will go together with the FIAT500 and the coffin on the roof to the cemetery, where he or she will be buried later on. The guest does not know that some friends and family are waiting over there to read their speeches which they would normally have made for his/her funeral. *The Coffin* is all about motives in life...

In March 2010 the EO started the 2nd series in which ordinary people give their view on their own funeral.



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Aired in: The Netherlands (09-09)

Format Creator: EO/Nachtzon Media, The Netherlands

Category: Entertainment, Factual / Reality

Coming Out

For a lot of young men and women it is very difficult to come forward with their homosexual feelings. In some environments it is simply not done to be gay because of conservative or religious grounds. Besides it is difficult and painful to be different and you don't want to hurt your parents. This makes this youngster very lonely, stressed. They need help!

In every episode of "Coming Out" the host helps one young gay man or woman with his or her coming out. Together they plan two or three different meetings with the most important people in the life of him/her: parents, friends, colleague's etc. for an out coming.

Aired in: The Netherlands

Format creator: KRO / Skyhigh TV

Category: Reality

Crisis

Crisis shows viewers how people in authority respond in times of crisis, by placing them in a fake reality crisis situation that evolves during the course of the program. How do the contestants respond to a hostage situation threatening to go out of hand, or an announced suicide attack in a public place? Catastrophes like September 11, the crisis in the Middle East and various natural disasters have made it very clear that the people in power that need to respond to these situations are put under incredible pressure.

Aired in: The Netherlands

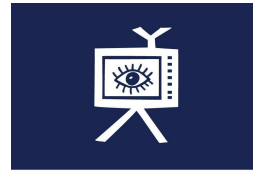
Format Creator: NPS, The Netherlands

Category: Entertainment

Daddy's First Steps

Thrilled to be expecting your first child? But uncertain whether your partner is really ready to have children? Then it's time to surprise him with the ultimate fatherhood test! One weekend spent with two children aged between infancy and elementary school...

In Daddy's First Steps, a pregnant woman surprises her partner with the ultimate test: fatherhood! A test run, that is. Without any advance preparation whatsoever, the daddy-to-be will have to look after two children between the ages of 0 and 8 for an entire weekend! From that moment the



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viewers witness often hilarious moments as the would-be-dad tries to cope. And get a crash course in fatherhood!

Aired in: The Netherlands

Format Creator: Eye2Eye Media

Category: Entertainment, Factual / Reality

Don't Panic

Do you have faith in your teammate or are you in doubt he or she is able to complete the challenge ahead of the competition? Central in the show is the Panic button which gives teammates the chance to bail each other out when they fear their teammate is about to lose in one of the many challenges that Don't Panic bring to the audience. Push the panic button and the opposing team will get a Panic attack however if they keep their heads cool they will double their winnings! Do you want to see the trailer and are you unable to find it? Don't Panic! We would love to show it to you in a personal presentation. Please make an appointment with your personal sales manager to view this spectacular game show!

Aired in: USA

Format Creator: Genetic,USA

Category: Entertainment, Game Shows

Family Dinner

What happens when the solid rock of family love starts to crumble? When harsh words are spoken in anger? When feelings are hurt and doors are slammed?

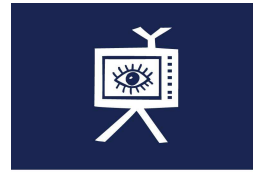
Family Dinner goes to the core of the crisis, doing everything possible to ease the pain and smooth the path to reconciliation. The key is to get the two fighting family members to sit down together at the dinner table at a special location....

The host unexpectedly rings the doorbell at the home of one of the arguing family members to extend an invitation for a family dinner. As of that moment, the big question is whether the host manages to reunite the two parties. A limo will bring them to a special location. Will they show up? And will they leave the dinner table on speaking terms? Tune in to Family Dinner and find out! Family Dinner scores far above the channel average in its time slot on Channel 1 in The Netherlands. Average market share is 24% and keeps going strong in the Netherlands

Aired in: The Netherlands, Pilot produced in Australia

Format Creator: EO, The Netherlands

Category: Entertainment, Factual / Reality



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Famous Food

Did you ever imagine Freddie Mercury, Jacques Brel, Salvador Dalí, Roald Dahl and Jeroen Meus starring as the main characters in a culinary programme?

Famous Food is a passionate chef's (=host) culinary quest for the favourite dish of 10 legendary figures like Johnny Cash, Roald Dahl, Salvador Dali, Maria Callas, Freddie Mercury and Louis de Funès.

Each time our host attempts to get to the core of the dish and answer a number of gastronomic questions. Why was it the favourite dish? How do I prepare the dish? What can I learn about the various ingredients? And what does this favourite dish tell us about this well known and legendary person? What ties does he/she have to food? Did food inspire their life and work?

“When you’re out there on stage at the Wembley Arena, preparing Freddy Mercury’s favourite dish.....now that sends a shiver down your spine!” (Jeroen Meus)

Aired in: Belgium

Format Creator: VRT/Jeroen Meus, Belgium

Category: Entertainment, Factual / Reality

Fans

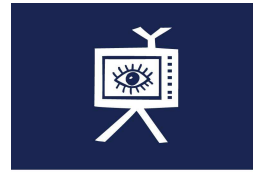
In Fans we follow people who dedicate a big part of their lives to their idol. We witness the joy, the fun but also their biggest disappointments. This unique programme turns the tables as it is not about the idol, but about what happens in front of the stage. Every episode is dedicated to a fan with a special story, and we follow hem/her for one day. Their love for their idols reaches extreme levels when they travel all over the country to try to get close to their favourite artist. What happens when their wishes can't be granted, what if their idol can't find some time for them, what if their idol pays more attention to others?

Fans provides you a peak in the lives of extreme fans, something you would never expect it excised and something you never would expect it to be so extreme...

Aired in: The Netherlands

Format creator: No Pictures Please

Category: Reality



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Fear Fighters

In 'Fear Fighters' four participants are confronted with their worst nightmares. They are each put through three increasingly difficult challenges to try and overcome their phobia.

Will someone with vertigo risk a death-ride from 40 meters high? Can a person who is afraid of spiders actually pet a tarantula? Would anyone with severe claustrophobia dare to take a trip down a coalmine 60 meters deep? Are these people capable of coping with a direct confrontation of their deepest fear? Can they overcome their phobia?

Fear Fighters' is a feel-good reality plus-program: thrilling, moving, thought-provoking and sometimes even funny.

Aired in: Belgium, The Netherlands

Format Creator: Sputnik TV

Category: Entertainment, Factual / Reality

Flying Start

In this street show, two hosts separately roam the streets of the same city, both looking for that one person who is willing to leave everything behind and go on a wonderful trip right there and then! However, only the first person to arrive at the gate is a winner. This easy adaptable show with great sponsor opportunities flying again. High market shares around the globe!

Aired in: The Netherlands, Serbia, Colombia

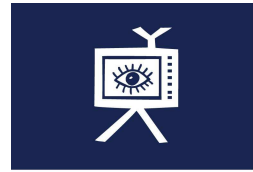
Format Creator: Smartsoft

Category: Entertainment, Game Shows

Find My Family

Who is my mother? Why did she give me up for adoption? Where does my father live? Why did he leave the country? People who are looking for their relatives, people who are looking for their relatives and friends turn to "Lost without a trace" to find answers. In an often emotional journey, people on this exciting program search for missing persons all over the world. Each episode features three different searches. Lost without a trace has been broadcasted in The Netherlands for more than 17 years and is still going strong! The specialized detective expertise these researchers have developed over the years has made the program a success in Spain, Denmark, Sweden, Belgium and Poland. Now on air in Australia and commissioned in the USA for ABC!

Regarding Finished product: Check with your Sales contact for the availability in your territory!



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Aired in: The Netherlands, Denmark, Sweden, Australia, USA, Spain, Israel, Estonia, Norway, Finland

Format Creator: KRO

Category: Entertainment, Factual / Reality

Flashmob for you

A group friends, family or colleagues want to thank a special person for any reason by creating, rehearsing and performing a dedicated Flashmob.

A Flashmob is a surprise act in which a small group of people start (in the park, at the station, in the stadium) with the performance of a simultaneous dance and while the song continues extra people are added to the group which develops into a crowd. At the end of the song the whole crowd performs the same dance/movement at the same song for this one person.

Aired in: Paper

Format creator: Purmer Posse

Category: Entertainment, Reality

Game Planets

In this virtual game show for children, the contestants have an oxygen tank, which they can fill by answering questions correctly. In their capsules they fly through space, land on planets where they play a variety of games. They can find themselves in the middle of a virtual food fight, or tested on their knowledge of music or mathematics

Aired in: The Netherlands, Portugal, Ireland

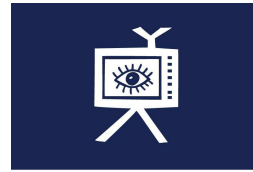
Format Creator: Baker and Brett

Category: Game Shows

Get Chef'd

Junk food is taking over, and obesity is on the rise...Get chef'd is the first factual entertainment show that combines a health campaign and a cooking competition. This is a TV series where a dynamic chef puts the countries' worst cooks up to extraordinary challenges. The chef is fighting against junk food and bad cooking habits. Up against him were: factory workers, school pupils, families who have never cooked before!

They are given 3 weeks to learn and... to get ready for the final challenge; managing a 3 star restaurant for a day or cooking a gourmet meal for a whole factory or serving a fine dinner for government ministers... Competitors will face progressively more difficult cooking challenges all the



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way through up until the final challenge. They will get help and advice from food and health expert. Each episode takes us into the everyday and personal life of a different group of people.

Get chef'd is a format that presents human emotions, humor, stress, tears, struggle... and even a few good recipes. An outstanding cooking adventure acclaimed by French audience as France's best factual food entertainment.

Aired in: France

Format creator: Kitchen Factory Productions

Category: Entertainment

Get the Picture

Get the picture, an evergreen daily game show that scored super ratings for over two thousand episodes in The Netherlands! This daily quiz has been such a success in The Netherlands that after the first 1000 shows the broadcasting organization immediately ordered 1000 more. Never before had something like that happened in Dutch Television history.

Aired in: The Netherlands

Format Creator: Joris van Ooijen Media Concepten BV

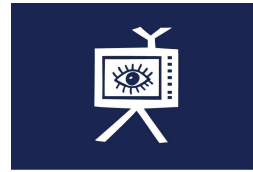
Category: Entertainment, Game Shows

Help I'm broke

One married couple with two kids. He is an employee, she is a jobber. He was laid off 6 months ago, so the earned money is not sufficient to stay on track with the monthly mortgage payment, insurance, financing payments and other fixed costs. The danger of losing the partly paid house is huge. Also there additional problems arising, like paying the kids school trips or repairing small, but required, things in the household. Help is required, but who can help?

The debt counselor visits the families, takes of the inventory and checks the balance of the family: What is required for live, what is unnecessary and can be avoided, where can money be saved? Is the father required to sell his beloved car? Are the kids allowed to keep their cells? What about mother's hobbies? Painful sacrifices have to be made, in order to save the family. The debt counselor is a financial expert, he's a psychologist, and he is a facilitator between the family and the externalities, the trustees, the creditors. He is negotiating with them about new payment timings. He tries to put downward pressure on interest payments and align mortgage payments when debating with the banks.

The solutions have been found. Sacrifices have been made, tears were shed, but overall: the family has won the battle!



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Aired in: Germany, Greece

Format Creator: RTL Television GmbH

Category: Factual / Reality

Help! My Mum is a Hooligan

Kids ask help to confront their over enthusiastic family members supporting them during their weekly sports training or event. In the beginning it all is positive but when you are starting to feel embarrassed and its starting to influence the child's sports results it has gone too far!

In "Help! My Mum is a Hooligan" kids take on their shouting and fanatic parents. The kids submit themselves to the show and when the production team visits the pitch the parents are fooled to think they are working on an item in relation to young talented kids.

Secretly the parents are being filmed aside the pitch during the game. After the game the child itself reveals the secret to the parents. "Mum you are going too far! It has to stop!". Now the parents have to make a decision, do they want to be confronted with the secretly filmed footage?

While viewing the footage we see their reactions, they certainly are not aware they acted in this way....

Now they have to make the promise to behave themselves from now on as they are not setting the right example! From now on the parents will behave again and the child will be able to concentrate on their sport!

Aired in: The Netherlands

Format creator: No Pictures Please

Category: Entertainment, Kids

Holland for Sale

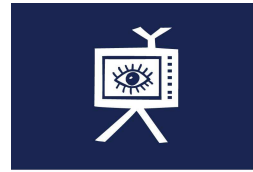
People offer the most outrageous, exotic and amazing commodities for sale on the internet.

HOLLAND FOR SALE explores the exiting world of these advertisements. 6 presenters operate as bargain hunters and pursue the advertisements placed on the internet. Is the merchandise genuine or is it a fraud? Why is it on sale? What Is the Story behind these items? A voyeuristic insight in peoples lives through the possessions they offer for sale on the internet.

Aired in: The Netherlands

Format Creator: KRO

Category: Entertainment, Factual / Reality



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Hi! You're Chained!

Hi! You're Chained surprises famous and less famous people by fettering them. The key of the handcuffs are locked up for a couple of hours in a safe. Once the host fettered you, there is no turning back...It is upbeat, confrontational, and at times edgily exciting entertainment customized for TV. In the show, the host and a specific kind of person from the country are chained. Together, they set out to have a good day. Or a bad day, depending on his or her mood...

Hi! You're Chained! is based on the idea that any two people who are doomed to be together will always form close ties. In psychology, this is called the Stockholm syndrome. Basically, if you lock Barack Obama and John McCain in the same room for a year, even they will start loving each other.

Aired in: The Netherlands

Format Creator: KRO/Purmer Posse

Category: Entertainment, Factual / Reality

Junior Parliament, The

Teens are the most difficult target group to reach, yet they love to watch and participate in this show! The members of parliament are selected beforehand and fiercely defend their views in the debates on topics they can relate to. During the broadcast, the chats on the internet are translated to text TV and shown on screen during the broadcast.

Aired in: The Netherlands

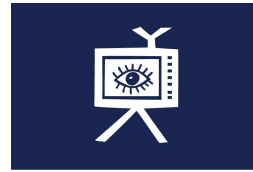
Format Creator: VARA

Category: Kids / Teenagers

Life at Stake

Six well known personalities reveal their vices and receive a shocking estimation: How long will they live if they hold on to their current habits? One of them is a chain smoker, another overweight and the third one a workaholic – many of them suffer from multiple problems. They are given half a year to change their habits with the support of three coaches. Which of them will make it, which of them will fall?

The participants not only put their own lives at stake, but also are brave enough to put their public image at stake for a good cause: namely focusing on healthier lifestyles for all. The simple way of predicting the number of your remaining years and comparing them with the time that you would still look forward to stay alive, makes the consequences of your personal choices and trade-offs very real.



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Aired in: Finland

Format creator: Taranitalo

Category: Reality

Lipdub

A group friends, family or colleagues who want to thank a close and special person who is close and special to them for a specific reason by creating, developing and producing a Lipdub video. A Lipdub is a video clip in which a big group of people are all play backing a short part of a well known song and which is filmed as a 'one take', nothing is edited, nothing is cut. After the group successfully produced the Lipdub in cooperation with the director they surprise this special person by showing their special gift as a result.

Aired in: The Netherlands (TV Lab September 2010)

Format creator: NCRV

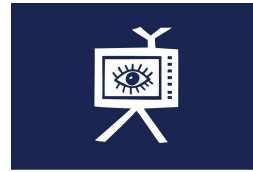
Category: Entertainment, Reality

Love at Second Sight

Love At Second Sight is a reality dating show with a special twist, as all the participants seeking love have a disability... They may be extremely short-sighted or wheelchair bound, and the nature of their disability means they encounter more hurdles than most in their quest to find true love. This format provides our characters with a unique environment to meet a range of possible romantic partners.

Initially, we meet our eight participants and learn about their lives, what they are looking for in a partner, and the nature of their disability. They each spend time assessing letters written by potential partners – from which they choose four dates. A series of elimination activities then follow, as our participants go on trips with each of the partners – from social trips – perhaps a day's sailing or a cookery course – to more emotive journeys, such as the location of the accident where our participant's life was changed forever. When one ideal possible partner has been selected a dream date is arranged – perhaps a trip to Paris or Rome – before the final review where we see if these new relationships have a chance to last.

Interspersed throughout the show we feature interviews with close friends and family, as well as from doctors and carers who know the strong, colourful and very witty personalities of the participants! This dating show offers huge emotional involvement for participants and audiences; it also offers an opportunity to learn more about the hurdles faced by people with disabilities as they try to lead independent, "normal" lives, in a very warm and humorous setting.



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Aired in: The Netherlands

Format creator: ICare

Category: Reality

Love Garden

A garden program which causes smiles as well as tears, when stunning makeovers are combined with amazing love stories. The love stories are strong and appealing and will grip the viewers, even if they do not have much interest in gardening. Along with the love story is an observable and fascinating makeover. We will experience neglected gardens that are transformed in the most beautiful and romantic way.

This format gives inspiration, ideas and tricks for your garden – a simple but strong format including two surprises and a strong build-up of suspense. In charge on screen is a hostess, who herself is a garden enthusiast and do-it-yourself-woman. Accompanying her all around the country is a couple of gardeners (they are actually a married couple), and together they must change hopeless gardens into flourishing gardens in only one day spending only 2000 Euro.

Aired in: Denmark

Format Creator: Koncern TV & Film Production

Category: Entertainment, Factual / Reality

Lucky Numbers

Lucky Numbers is a new quiz in which knowledge may take you to the final round, but then you have to create your own luck to seize the Jackpot. Lucky Numbers can be produced in a daily and a weekly version.

In the first round all the contestants can win up to 5000 Euros. In the second round four out of the five contestants will be eliminated in shoot-outs, their money disappearing into the Jackpot. In the final round the winner plays 'Lucky Numbers' with the Jackpot at stake.

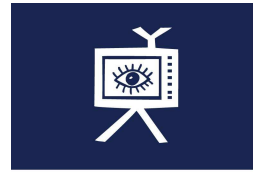
Aired in: Paper format

Format creator: Joris van Ooijen

Category: Entertainment; Game show

Marry me Again

They're a great couple. Married for years. But just recently they've gone through a marital crisis. Where do they go from here? Well, first we're going to send them on another honeymoon.



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One of the partners wishes to renew his or her marriage vows, and once again promise to love and honor his or her spouse. The presenter sends this individual away, back to the place the couple went on their honeymoon. Then the presenter surprises the other party and offers him or her a trip. They depart to the honeymoon destination, which is where a new proposal takes place: MARRY ME...AGAIN!

On the very day the couple arrives home, everything's been prepared for a new wedding ceremony. Once friends and family members arrive, the party can begin...

Aired in: The Netherlands and Brazil

Format Creator: EO

Category: Entertainment, Factual / Reality

Memories

Two persons who were connected in the past tell their view on the relationship that they had but no longer exist. When they are talking about the time the two of them shared they relive their relationship and unanswered love are brought forward in front of the viewers. All is illustrated by nostalgic photos and the memories they have. Piece de resistance is the actual reunion of the two. The story behind these long lost relationships enrolls like a true romantic novel. This genuine program brings people together that due to life lost contact. A guaranteed ratings hit!

A Dutch Evergreen which is finding its way to other territories. In Romania it recently came into production and will air this spring. Every time it is broadcasted it is within the top ten of the overall performance top 20 in the Netherlands on the traditional Sunday television evening.

Aired in: The Netherlands, Romania

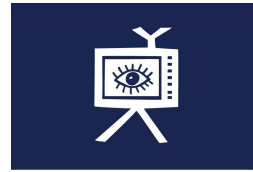
Format Creator: KRO

Category: Entertainment, Factual / Reality

Metropolis

Netherlands based public broadcaster VPRO has launched METROPOLIS, an innovative global media project produced collectively by more than 50 film directors and video bloggers worldwide. Each week the Metropolis correspondents send in their video reports on one global issue, giving viewers a variety of perspectives from all over the world. From obesity and the lives of ordinary fifteen year old girls, to outcasts and Elvis impersonators. The Metropolis project will add a new 'global view' every week.

Young talented film makers from Kinshasa to Shanghai and from Berlin to Jakarta make up the global Metropolis network. Each correspondent contributes one piece of the puzzle. Combined, these



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stories offer a unique opportunity to discover similarities and differences between people worldwide. The project leads to surprising results. When the correspondents started looking for Elvis impersonators for an upcoming theme on the legacy of The King, impersonators were found as far as Goma in Congo and Kampala in Uganda.

The Metropolis network will be expanding as the project evolves. Details on how to join can be found on the website where applicants can download upcoming themes and guidelines for the project. Also, viewers can suggest topics for new global views.

Check the website of www.metropolistv.nl

Aired in: The Netherlands, Greece, Belgium, Nicaragua, Iraq

Format Creator: VPRO

Category: Infotainment

Miss Ability

Beauty, personality and charm! Eight beautiful women with a visible handicap will defy conventions by openly competing with each other, but also with the prejudice that handicaps are not hot!

Aired in: The Netherlands and Germany

Format Creator: Eye2Eye Media

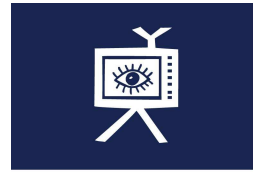
Category: Entertainment, Factual / Reality, Talent shows

Model in a Day

Claudia Schiffer was spotted in a club, Yfke Sturm was scouted in a department store, so the next top model is out there... somewhere....

Two model scouts accept the challenge of finding the new top model in just 8 hours.

That's all the time they have to present our panels of judges with photographs of their newly discovered models. In each episode the scouts must find new modelling talent on a school, a train or out on the streets. But the shooting is... today! The scouts battle against each other for the best model and the best picture. The scouts each have their own stylist and make-up artist to help them make the magic happen. Can they take these diamonds in the rough and make them shine during the photo shoot. And which scout has managed to find that one face in the crowd with the looks of a top model The scouts must select the models three best pictures and print them as fast as they can. If they miss the deadline only one picture can be shown to the panel. The girls who wins Model in a Day gets 500 Euro's to spend on clothing and the change to be the new face of an international fashion company.



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Aired in: The Netherlands Germany, Norway, Belgium, Finland, Denmark

Format creator: Skyhigh TV

Category: Entertainment

Most Annoying Show, The

All your annoying things of Life in a clear summary clarified by comedians! A 125' prime time format for a comedy panel show The 100 subjects are presented in blocks of 5, each of them introduced with a little ironical branding, some supplemented with personal funny statements of different celebrities. The list offers more than enough material for the studio-panel (4 well known comedians) to fire out gags, one-liners and cheeky comments. The first series doubled the average market share of Pro7 in Germany!

Aired in: Germany, Turkey

Format Creator: Prime Productions

Category: Entertainment, Drama / Comedy, Cross Media

Nations Beat

Let the Nation's Beat begin...: the search for the most musically gifted province in the country! At the head of each province is a well-known province captain, who will present the best, the biggest and the most promising talent from his or her province each week.

Each show comprises 5 exciting duels, in which 2 provinces will battle each other. Each duel consists of a musical project. It is up to the captains and their provinces to complete the project as best they can. Which province can claim to be the most musical in the country for one week?

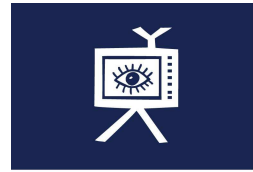
Not just the studio audience will have a vote during the big live show: ultimately, the viewer at home has the final word! By voting via text messages or telephone, the viewers can award a series of bonus points to the score.

Known or unknown artists, an extended show ballet, or an intimate song, a gospel choir or a brass band with majorettes, anything goes! In their battle for the most musical act in the country, the captains and their provinces will leave no stone unturned to astound the viewing public ...

Aired in: Belgium

Format Creator: VRT

Category: Entertainment



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On Speaking Terms

Divorced parents are invited by their own child despite the difficulties this might bring them to set their conflicts and differences apart and help them out with a special moment in their lives.

17 year old Elaine prepares a video message for her divorced parents. She wants her parents help while she moves into her own small apartment and going to university for the first time.

The programs host visits the parents individually and shows the video message. Are the parents setting their disturbed relations apart will they together help Elaine? The host will learn all about Elaine's view on the whole situation but will also discuss the situation in depth with the parents.

In Elaine's case both parents showed up and closely cooperated on the painting of Elaine's new apartment. They together went shopping to buy necessities for the day and during their time together they discussed things which were unsaid for many years. The host is in the lead to initiate their talks while helping out their daughter and is able to generate comprehension from both sides based on the golden rule that the child never can be influenced negatively by the parents problems.

While Elaine's parent visited her birthday separately for more than 15 years they now are on speaking terms again and indicated they would like to re-establish contact again and celebrate birthdays together like before.

Aired in: The Netherlands (TV Lab September 2010)

Format creator: Purmer Posse

Category: Reality

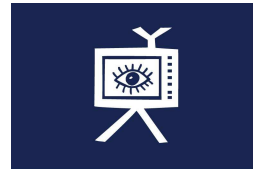
Over My Dead Body

Over my Dead Body is a series about five young people who have only a short time to live. They are terminally ill, but don't want to hang around till they die. Instead, they try to make most of it and live life to its fullest. What do you do when you know you are going to die soon? We witness the battles against their illnesses, but see also the joy, love and happiness they share with their friends and family.

The presenter visits the participants regularly and discusses life, death and the consequences of their illness openly. As each of the patients wants to achieve a specific goal before they die, such as recording a song for relatives or giving a beach party for all their friends, we follow them in preparation and during this event. Relatives, friends and family are deeply involved in the series, as these loved ones play a major role in the last phase of the participants' lives.

Format Creator: Skyhigh TV, The Netherlands

Category: Factual / Reality



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The New Retreat

Twelve individuals; Buddha meets Plato, philosopher meets businessman, Muslim meets Christian and believer meets non-believer. Various walks of life, different backgrounds. thirteen weeks, together. The new retreat is open to everyone. Everyone who is open to spiritual, human and social renewal, that is...

Aired in: Teaser

Format Creator: NCRV/Intellygents

Category: Entertainment

P.A. for a Day

In P.A. for a Day our host lends her services as a personal assistant to a different boss in every episode. Bosses are always people who have been very successful in their own industry, and interesting personalities. The P.A. is hilarious, looks fabulous and is not exactly your typical personal assistant. Although her working methods are unconventional, not one boss has ever fired her!

Aired in: The Netherlands

Format Creator: De La Haye BV

Category: Entertainment

People's Parliament, The

In this structured debating format, the parliament consists of a colourful cross section of the population. The host introduces a controversial proposition and opens the debate in which people defend their own views in their own, personal way.

Aired in: Poland, The Netherlands

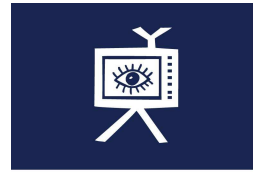
Format Creator: VARA

Category: Entertainment

Phone, The

In this hectic and nerve-racking race against time two candidates are pulled out of normal life and take part in an exhilarating game that takes place in a world beyond the one we all know.

Somewhere in the city two separate cell phones are placed at different random locations, both phones will ring at approximately the same time.... Anyone can pick up the phone.... If you do, a voice will tell you that you can win a substantial amount of money, namely € 50.000 !



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From that moment on, the two individuals who had the courage to pick up the phone will need to complete five assignments. These assignments will bring these two complete strangers together and they will try to overcome all obstacles to achieve their final goal; € 50.000.

Regarding Finished product: please contact your sales agent for the availability in your territory!

Aired in: USA, The Netherlands, Russia, Australia, South Africa, Middle East, Serbia, Israel, Montenegro

Format Creator: Parklane

Category: Entertainment, Game Shows, Kids / Teenagers

Prison Choir, The

We often identify prison with crime, drugs and violence... Life in prison is always tough, grey and lonely. It seems that nothing positive can ever happen in jail, and that prisoners are unredeemable souls, and yet... that image is going to change. In THE PRISON CHOIR an unprecedented, rather special activity inside the walls of a prison, will be organized; a choir in prison will be formed entirely made up of prisoners... A music teacher and a psychologist will spend 2 months with 12 prison inmates giving them professional musical training.

Aired in: Spain, Norway, Italy

Format Creator: 3 Koma, Spain

Category: Entertainment, Factual / Reality, Talentshows

Rank my Boyfriend

What happens if you ask 101 girls in the studio who of the 2 guys on screen is the most handsome, or who wears the best clothing? The 101 girls in the studio have their answers ready but will the girlfriend predict the audience's answers? How fair can the girlfriend make her judgment in front of her dear boyfriend?

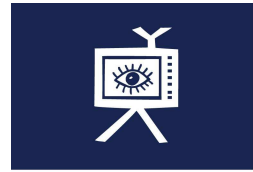
The two boys are put to the stand and general questions are fired at the girlfriend and the audience. Who has the nicest hairdo? Who has the nicest body? Who has the nicest underwear?

The 101 girls in the audience are making up their mind instantly and the girlfriend now has to guess the outcome of their judgement. For every correct answer she will earn a cash price but how will she rank her boyfriend in front of the studio audience when cash is involved?

Aired in: Japan

Format creator: TV Asahi

Category: Entertainment, Game show



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Real Dish Fake Dish

Celebrities will be challenged to recognize their favourite dish in their favourite restaurant by their favourite chef. 3 fake chefs will try their best to copy the original dish and make the celeb pick the wrong one. Once they pick the wrong one they are banned from their favourite restaurant! Will the celeb be able to recognize her favourite meal of which she is so fond of or will fake chefs be able to copy the real chef so well that it leave the participant in doubt? Every episode we will view the struggle in the kitchen were all chefs are given the same ingredients and lay out of how it has to be served.

When the four meals are served the tasting begins. Will the celeb recognize the hand of the master of will she disappoint him and hurt his pride and feelings? The fake chefs mostly are other celebs without any cooking experience and their skills (or better lack of skills) in the kitchen deliver hilarious situations. Will they be able to copy the way of working from the real chef, will they be able to present it the right way, and will they be able to make the celeb to choose for their dish?

Aired in: Japan

Format creator: TV Asahi

Category: Entertainment; Game show

Recast my Life

In this unscripted reality show we give people the chance to actually recast their life. Everyone has someone in their life who drives them nuts...from a loser older brother to a nagging mother or snotty friend. Now deserving individuals will be given a once in a lifetime chance to swap out these annoying characters and replace them with someone they feel is a better fit.

Each week Recast My Life will give individuals a legitimate opportunity to improve their life in a truly profound way by allowing them to recast someone they feel is detrimental in their lives. The Recaster will take the drastic move and replace the Offender with someone they feel could be a better fit. We will follow the Recaster and the Replacer for 7 days as they get to know their recast family member or friend and then decide if they want to make the switch permanent.

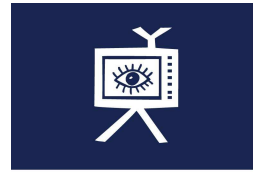
Aired in: Paper

Format Creator: TKO Entertainment and TUK Media

Category: Entertainment, Factual / Reality

Remembering School

This Prime Time entertainment reality show explores what has become of an ordinary class of school children from long ago. But the program goes much further than merely reuniting former classmates!



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It resolves old hurt between former classmates by encouraging confrontation, however that manifests itself. But it's always emotional and occasionally even physical.

"Remembering School" highlights the confrontations between ordinary people who share a common past, with all its unforgettable experiences. And brings you up to date on those you shared a classroom with so many years ago.

Aired in: The Netherlands

Format Creator: KRO

Category: Entertainment, Factual / Reality

Road Back to Love

How does she look back at the time they first fell in love? What makes him suffer in silence? Which feelings are never talked about? This is a reality program with an exciting starting point: a family is 'kidnapped' and dropped in an unknown location, far from home. They are given a luxurious camper van and are set the task to find their way back to home and back to each other. During the emotional journey home the presenter interviews, examines and confronts. Key words are emotion, sincerity and identification.

But there's a lot to laugh about. The awkward, primitive life in a camper, the children during surprise trips and the unexpected events during the journey. Road Back to Love – a feel good reality series, which is a must for every viewer with an affinity for the word "relationship"!

Aired in: The Netherlands

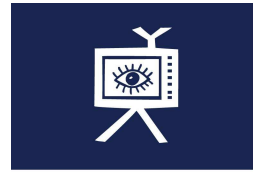
Format Creator: EO/Triple Seven

Category: Entertainment, Factual / Reality

Rootz

Can a 83-year old grandma beat a grandchild in a text-messaging competition? Will the uncle race a stepmother in high heels? Which one of the young family captain will get it right?...Rootz reveals it all! In Rootz, two competing families from completely different backgrounds defend their family honour. This game show is high comedy for parents, kids and the audience.

The game starts off with ten family members in each team. In this game show it's not the usual head of the family who decides which relative plays in which round. Instead of dad or grandma calling the shots, it's the family's most junior member. This youngster receives only a cryptic description of what comes next; the family's smarty-pants must delegate the best candidate for the next round. Only viewers know what's coming: they get to see the full challenge that lies ahead. Let's beat the family! A fun family show.



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Aired in: The Netherlands Turkey

Format Creator: NCRV

Category: Entertainment, Game Shows

Say it Dancing

How would you react if your life was suddenly transformed into a musical? What would you think if someone you were fond of suddenly started dancing in front of you when you least expected it? Some emotions and feelings are hard to express in words and are better expressed DANCING!!!

Say it Dancing, the only format in which life is expressed as a musical! Lately choreographies executed spontaneously by ordinary people have become a phenomenon in the Internet. Anyone can dance. Age, training, and the sense of rhythm of the dancers are not important, as long as they dance with great enthusiasm. Say it Dancing is a format that can be used with a set and video in which 3 groups take part every week (each having at least 5 members). These groups have to prepare a choreography to surprise someone who is important for them.

Aired in: Spain

Format Creator: 3 Koma

Category: Entertainment, Talentshows

Secret Life of a Soccer Mom, The

What if one decision could send your life in a completely different direction?

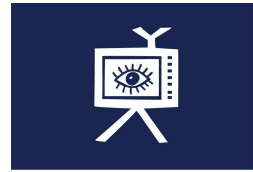
Being a stay-at-home mother is an all-consuming career – and while most moms are wonderfully fulfilled by this choice, other women may wonder about the dreams they left behind. The Secret life of a Soccer Mom takes a stay-at-home mom and gives her a chance to secretly live the life she gave up to raise her family.

Each hour-long episode profiles the story of a mom as she experiences what her life could have been like if she had chosen to juggle career and family. They give a Soccer Mom a chance to get back into the careers they left behind. At the end of the week (if they fulfilled the job accordingly) they will be offered a job. If you could do things differently, will you do so? Will she choose for her family or will she choose for the job??

Aired in: USA, The Netherlands

Format Creator: GRB Entertainment,USA

Category: Entertainment, Factual / Reality



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Seeds

Soma Seeds docu series shows the extravagant lifestyle of a family with an extraordinary profession: they trade seeds to bread cannabis. Soma heads up the family. This old hippy landed in Amsterdam in the 70's and build an imperium but runs it in a non conservative way. Check out the lives and loves of this family that makes the Osbornes look pale...

Aired in: -

Format Creator: Scott Sternberg Productions

Category: Drama / Comedy

Shadow Quiz

The only game show where the biggest loser could turn out to be the biggest winner. Contestants have their turn, answering questions as soon as they are out of the dark shadow, into the light. Exciting 'till the very end, as the losers can get to win....

Aired in: -

Format Creator: Eddy Keur Producties, The Netherlands

Category: Game Shows

Showroom

Showroom tells us all about the unpolished pearls of our society: people who are amazing, surprising, touching and beautiful.

People with unusual hobbies or strange habits – this is what most of us might think. But they are surprisingly original, not influenced by what others think or do. They completely follow their own road. Sometimes they live as 'sinners'—rare birds in every respect.

Aired in: The Netherlands

Format Creator: NCRV

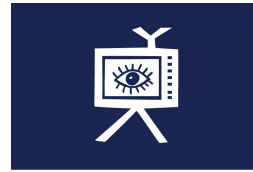
Category: Light Entertainment

Singing Office, The

Every office has hidden talents! Two hosts visit two companies. They surprise the employees, from the office assistant to the mail room and the director, on a search to singing talent.

10 Talents per company are selected out of which 2 will be put extra in the spotlight.

One company will compete against the other while singing, dancing and performing in many ways.



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Colleagues become fans, hierarchy fades and team spirit grows while nerves get jumpy during the repetitions and rehearsals towards the final grand show!

Will that high tone work? How did that particular dance pace go again? Does the leading voice stay hoarse...?

Aired in: The Netherlands, Australia, Romania, Norway, Finland, U.S.A., Belarus, Germany, Switzerland, Uruguay, Brazil, Columbia, France, Italy, Germany, Ukraine, Sweden Ecuador, Lithuania

Format Creator: NCRV

Category: Light Entertainment

Small Talk

Be prepared: you might roll off your couch laughing! And definitely keep a box of tissues handy.... Small Talk shows the world of grown-ups through kids' eyes.

Did you know that good witches also exist? That Jews, Muslims, and Christians share the same God? That there are real butterflies in your belly when you're in love?

You didn't? Not to worry. In Small Talk, kids will tell you exactly how the grown-up world really operates.

In Small Talk, kids between the ages of 4 and 7 take the stage. An enthusiastic host presents these talkative children with thought-provoking questions. And the kids give us their moving and amazing answers. Their spontaneous, straightforward thinking tells us what adults are really like. No subject is left untouched: fairytales and sports; politics and show biz.

Aired in: The Netherlands

Format Creator: NCRV

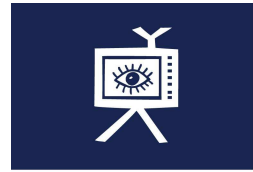
Category: Entertainment, Kids / Teenagers

Smart Test

Smart Test is played by three candidates and suitable for anyone willing to use his or her brains!

Logical perception serves the candidates better than factual knowledge when it comes to answering the questions. Questions that are regularly illustrated by visual graphics and small demonstrations live in the studio.

In the first round the candidates save seconds. In the second round they use these seconds as time to think. The winner play the final game and is allowed 90 seconds to solve 6 logical puzzles.



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Aired in: -

Format creator: Joris van Ooijen

Category: Entertainment, Game show

Smartkidz

The first intelligent game show for children that's not childish.

More than 280 episodes produced. Market share of 36% in the 6-12 target group. So it's safe to say that this creation by Joris van Ooijen has been a success since it started in 2005. Contestants are tested on their general knowledge, insight, and logical thinking. Captivating for children, their parents, and viewers of all ages.

Aired in: The Netherlands

Format Creator: Joris van Ooijen Media Concepten BV

Category: Kids / Teenagers

Smartkidz & Co

After the success of SmartkidZ, Joris van Ooijen created the new format SMARTKIDZ & CO. In this exiting quiz show, kids pair up with one of their parents. Three teams battle each other... but being smart is not enough this time! Do the kids know what their parents now and vice versa? It will cost them dearly when they estimate the knowledge of their partner to high! SMARTKIDZ & CO brings parents and kids closer to each other.

Aired in: The Netherlands

Format Creator: Joris van Ooijen Media Concepten BV

Category: Kids / Teenagers

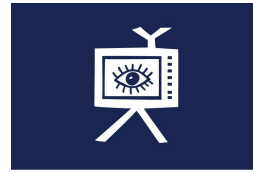
Smith's Court

The number of verdicts in a country is equal to the number of inhabitants. Real life law cases are presented in Smith's Court and undergo the scrutiny of two panels who are affiliated to the case. They are unaware of the actual verdict and judge the case by their own standards. In the show the solicitors who represented both sides in the actual case give their view on the matter. What was the reasoning of the judge and does the verdict reflect the judgement of the people? Explore the dividing line between the reasoning of the law and of the people!

Aired in: The Netherlands

Format Creator: Toranga

Category: Infotainment



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Star Racer

Got the need for speed? Follow wanna-be race drivers in their quest to become a real race driver. pushing the limits and their cars for a shot at the glamorous and dangerous world of big-time auto racing. Star Racer explores the world of auto racing and fearless aspiring drivers who aspire to become the next circuit champ. Ride shotgun as this series reveals the fervent desire within every driver - the need to harness the power of a truly fast car - and the compulsion to be the fastest of all. Star Racer is about the discovery of the one determined racer who blows away the competition; the one who takes the checkered flag!

Aired in: Canada

Format Creator: Insight Productions

Category: Entertainment, Talent shows

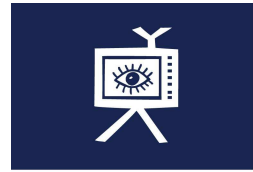
Star Styled

Star Styled is a talent-led 60-minute weekly series that takes audiences on a journey of creativity, discovery and drama. Presented by a leading television personality, each series features 4 well-known celebrities who showcase their creative talents by designing audience-voted retail products for manufacture. Whilst raising money and awareness for charitable causes, the show adopts a playful, clever, intelligent tone and provides a platform for interaction and brand funding.

Screened over 6 weeks, each episode follows the 4 celebrities as they tackle a new creative challenge, for example designing a top, watch, bag or a pair of shoes.

In order to stand out from their contemporaries, each celebrity draws upon his or her own unique interests, ideas and experiences and with the support of a design mentor, which they pitch to an expert judging panel. The panel scores each design and nominate a “winner” for the challenge, but the decision about which product/s actually end up on shelves is left to the public who vote via SMS, phone or web. In addition the audience is given the opportunity to test their own creativity against the celebrities and other members of the public by participating in similar design challenges through the show’s website. Registered viewers can rate and comment on the designs and those with the highest ratings even have the possibility of being manufactured.

In each of the first 5 challenges (1 challenge per episode), the celebrities compete on the same design brief and accordingly their interests and individual styles provide the basis for differentiation and success. However, in the final week the celebrities are given the opportunity put their knowledge and experiences from the previous challenges to the ultimate test by designing a one-off limited edition product of their choice (within a specified budget, time and scope). Known as the Charity Challenge, this product is not designed for mass manufacture or retail, but rather is the ultimate



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expression of each celebrity's creative ability. During the 90-minute finale these 4 designs are sold via a live auction, with the proceeds going to the charity each celebrity represents. The finale also sees the celebrity with the highest cumulative score being crowned the series winner and earning £50,000 for the charity of their choice.

Aired in: United Kingdom

Format creator: Contequity Media Ltd.

Category: Entertainment

Stunt Hero

Did you ever wonder how movie stunts work? Moreover, who's behind those stunts?

10 brave, aspiring candidates are challenged. Who will become the true STUNT HERO? The task: rehearse and master a variety of dangerous and difficult action stunts under real film-set conditions. The candidates are judged by a high-brow jury including a well-known movie director and a film or action star. Every week, one candidate is forced to leave the team. There's relief and triumph, anger and exhaustion!

Aired in: Switzerland

Format Creator: Kontra Produktion

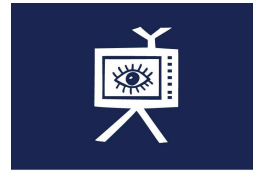
Category: Entertainment, Talent shows

Table of Fate

If there were only 15 people left on earth, whom would you pick as your partner? 7 women and 8 men have to make their best possible choices and see if they can find a match. Successful couples will leave the table together, the ones who fail have to stay at the table. How can they avoid being the last one standing?

In this funny and entertaining studio show 15 people have to make sure not to be the last one at the table. Led by the two hosts with their funny and outspoken point of view on love, every round 8 men have to pick their favourite from the 7 women on the other side of the table. After their motivation of how they came to this decision the woman now has to show their man of their choices. If there is a match the couple will leave the table together, if not they will have to make a new choice in the next round and the whole circus starts all over again. More than once the motivation of the man's choice is blasted away in a hilarious way after the denial of their love by the woman.

The original Japanese version used comedians and celebrities who managed to execute a non-scripted but hilarious series. With their witty remarks, hilarious one-liners and funny approach the



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contestants managed to turn the subject 'how to express your love and how to be turned down' into straight forward family entertainment.

Aired in: Japan

Format creator: TV Asahi

Category: Entertainment, Game show

Target Happiness

Depression is one of the most prevalent illness around the world (second only to heart disease). One out of every eight teenagers in America is on anti-depressant medication.

People nowadays feel confused, unsatisfied, and are busy pursuing false pleasures and materialistic desires. We look for ways to feel better, to fulfill our dreams and to be happy, but unfortunately, sometimes we take paths leading us to an incomplete sense of being.

Five people who are unhappy with their lives were chosen to go through a three month process to increase their "level of happiness". At the start of the series the protagonists will be submitted to a scientific test which indicates their level of Happiness. The same test at the end of the series will indicate if happiness can be taught. Each one of them meets with a different kind of expert: a psychologist, a Kabbala teacher, a body-mind therapist, a spiritual guru and a Holistic health specialist. The camera follows each person and his "therapist" in their weekly sessions, and also, in their daily lives. Each of these "therapists" tries to provide practical tools and insights that we can all identify with, to make life simply incredible.

During the three month period each one of the participants achieved some of their goals, and each one is now capable, determined, and even fearless. And yes.....happier! All they need now is to maintain their new lifestyles! Happiness is, after all, a way of life. It's a journey that never ends...

Aired in: Israel

Format creator: Bdalak Productions

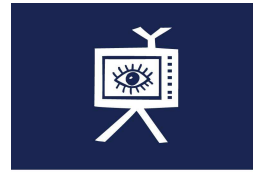
Category: Reality

Team United

Is your team on the bubble? Will you triumph or meet defeat?

Team United: the survival of a soccer team!

Each week, an estimated one billion people worldwide enjoy the spectacle of soccer, watching, playing and discussing it from home or at the stadium. As a famous Dutch coach once said, "Soccer is the most important side-issue in the world."



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The reality TV show Team United tells the story of the first eleven members of a small soccer club. Halfway through the season, the team faces being demoted to a lower division. To save the day, a celebrity soccer-player-turned-professional-trainer, a fitness trainer, and a mental coach step in. They'll turn the team around and commit to a specific end-of-season result. The team's cry for help has been answered, but will the professionals succeed? Will fans enjoy the sweet smell of success once more?

Aired in: The Netherlands

Format Creator: Four One Media

Category: Factual / Reality Entertainment

Tested on Humans

We're being flooded with information about health and how to keep our bodies in shape. Where is all this coming from? TV, radio, the press and the internet.

But what's right and what's wrong? It may well be that we worry more about our health than is really necessary—because most so-called facts are fairy tales instead.

Tested On Humans goes in search of the truth. And it does so in the most straightforward way possible: by carrying out its own tests...on humans! The program producers aren't missionaries and they don't want to be pedantic. They merely want to inform viewers in an entertaining way. Their message: don't believe everything that's said and written on the subject. Tested On Humans brings you eye-opening and sometimes hilarious results.

Do women get drunk quicker?

Can men be trusted with financial decisions?

Are frozen vegetables less healthy?

Are women lousy at map reading?

We can only find out the truth...if it's been Tested On Humans!

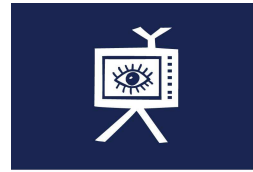
Aired in: Belgium

Format Creator: VRT

Category: Factual / Reality

Today is the Day

There are certain days when your life changes forever. A key element appears in your life that turns your whole lifestyle around and suddenly everything is different.



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This new documentary format is coming from the same producers as our hit *The Prison Choir*. Each show tells two different stories. Their protagonists don't know each other, live in different places and apparently have nothing in common. *Today is the Day* is a witness to these stories, portrayed by ordinary people. We accompany them through that one crucial day during 24 hours. We share bitter and happy moments with them and their families, their fear of the unknown and their hope for a better life.

Aired in: Spain

Format Creator: 3Koma

Category: Entertainment

Trade Up

Trade Up is an unpredictable, full of surprises and high tension game show combining knowledge, strategies and tactics.

Week after week, 8 players face each other in a suspense packed television event in hopes to win the \$100 000 at the end of the game. The game contains 4 rounds during which the contestants are asked to choose between 30 chips. Each chip represents a different amount depending which round is in play. The challenge is to successfully get through the first three rounds while always maintaining the largest amount of money. Only half of the contestants who have cumulated the highest amounts, in each round, can move forward to the next round.

Far from satisfied, the viewers' excitement will reach its ultimate high during *Trade Up's* SPECIAL EDITION show where the eight contestants, who kept viewers at the edge of their seats from start to finish during the eight previous shows, will come together again. Now, \$1,000,000 is at stake. As the suspense intensifies, the eight star contestants will go head to head to get their hands on that MILLION! The 3rd series can be viewed online (in French) on

http://www.radio-canada.ca/emissions/paquet_voleur/saison3/episodes.asp

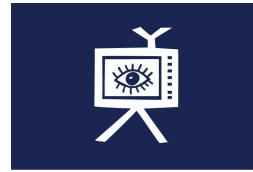
Aired in: Canada

Format Creator: Bubbles Television

Category: Entertainment, Game Shows

Two of a Kind

In *Two of a Kind* the audience witnesses that transformation of a well known actor into a celebrity. This light hearted program is all about acting, directing and impersonification of movement, behaviour and voice. Ultimately, the actor is put to the test as he has to make a public appearance, completely made over as the celebrity. Will he succeed to control his nerves and fool the crowd?



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Aired in: The Netherlands

Format Creator: Vara

Category: Entertainment

Try Before You Die

In *Try Before You Die*, the hosts experiment with all the things one must have tried out before, well, dying! They fly around the world to perform the toughest, funniest and most spectacular stunts! And check this out: they streak during a Wimbledon finale; box with the world champion; climb Mont Blanc; get bitten by a vicious snake—anything is possible!

The key in this show is the trials the hosts go through. They're things you usually wouldn't—or just couldn't—do. But they sure are things you love to have to have done in life. It's all about fear, humor, sex and adventure. Try this:

Flying a Jet fighter

Being shot in the air like a human canon ball

Steal a policeman's hat

Cloning your own penis

Faking an orgasm in a crowded restaurant

Demolishing an entire building

Operating on yourself

Activating the emergency brake on a train

Aired in: Channel 3, the Netherlands

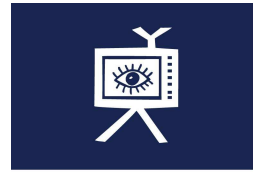
Format Creator: BNN

Category: Entertainment, Factual / Reality

Upside Down

A confrontational, hilarious and sympathetic “candid camera programme” in which mentally disabled youths play pranks with celebrities and people on the streets. Their practical jokes disrupt the minds and actions of their ‘victims’. What would you do if your veterinarian didn't know what he was doing and you found out he had Down syndrome?

Led by a host a permanent team of four mentally disabled youths with different types of handicaps go to extremes, in their own special way, to pull people's legs with old-fashioned hidden camera jokes. Prejudices are tested and handicaps enlarged. Up to what point will the „victims” tested accept the boldness of our stars? And what is the point where they cross the lines of their politeness?



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The Upside Down team members are full of spirit, and they definitely don't need people feeling sorry for them. In several elements the team makes fun of themselves and their environment by thinking up and playing the most hilarious "candid camera" pranks. Our team cross the country in a minivan, closely monitoring each other's actions and the reactions of the „victims“.

No one is safe. Our guys can pop up anywhere: on the train, at the homes of celebrities, or simply on the streets. They themselves have the most fun playing their pranks, but that is not all. The most important thing is that these „dudes“ are turning the tables. This time it's the 'normal' people who become abnormal when the disabled take matters into their own hands. With self-mockery they show how 'ordinary' people, consciously or unconsciously, react to their handicaps. And with each element the viewer will wonder: How would I react?

Aired in: The Netherlands (TV Lab September 2010)

Format creator: I Care

Category: Entertainment

We Wonder Why

In the I-Emmy award nominated W.W.W. (We Wonder Why), the host attends to the typical questions children (and grown ups!) break their heads about. Why do karate fighters yell so loud, how is a music video produced and why is the sky blue? Together the host and the child embark on an adventurous quest for the answers to these pressing questions.

Aired in: The Netherlands

Format Creator: NCRV

Category: Entertainment

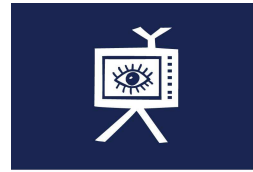
Wedding Planner, The

In the Wedding planner the host faces a different challenge he will have to solve in order to make sure the newly weds have the day of their lives! It is the task of the host to make their wedding day an unforgettable event, full of surprises and emotion. In the course of preparations for the big day, we get to know the couple better, and we find out which special circumstances surround their wedding.

Aired in: The Netherlands

Format Creator: EO

Category: Entertainment, Factual / Reality



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Who Am I?

In the comedy game show “Who Am I?” two teams of celebrities are in the middle of an identity crisis. They are desperately trying to find out who or what they are.

Who Am I? A Doorbell, Sarah Palin or a Banana?

To find out, they can question the opposing 3-member team, who must give cryptic yet truthful pointers. After one minute of fruitless questioning, they are shown an object as an extra clue. In the final game the team captains encounter an extra challenge. They have to find out where they are, for heaven’s sake!

Aired in: The Netherlands

Format creator: Game Shows.nl

Category: Entertainment; Game show

Without Goodbye

Without Goodbye is a unique, live search for lost loved ones. The (studio) show recovers abducted children and frees teen-aged victims from their “lover boys”—pimps posing as lovers. It’s all about the hunt for kidnapers, shedding new light on cold cases, fighting crime and helping people search for their roots.

The goal of Without Goodbye: locate people who have disappeared under suspicious circumstances. In every show, a number of heartbreaking cases are presented. Guests in the studio reach out to their loved ones. Viewers, crucial to the show, can call in to the telephone panel with tips that sometimes lead to astonishing, immediate results. Teenagers who’ve been coerced into being prostitutes are rescued from their captors; abductees are reunited with their families.

The show exposes all manner of crimes and criminals. Desperate parents are helped in international child-abduction cases by bringing back the kidnapped children. In close cooperation with the authorities, even cold cases are solved!

Without Goodbye gives people the chance to say hello again. Finally, they can hold their lost ones in their arms, ending years of uncertainty—and agony.

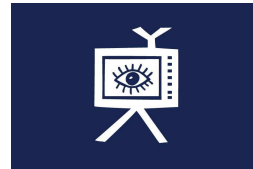
Aired in: The Netherlands

Format Creator: TROS

Category: Factual / Reality

XXSize

Five people, all of whom struggling with an eating disorder, are being followed by a host in a show



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called XXS in the course of a year. During this year these people are being monitored while attempting to deal with themselves in the difficult process of gaining or maintaining their weight. Often, these stories are quite sad and demonstrate how difficult it is to beat anorexia.

Aired in: The Netherlands

Format creator: KRO / Skyhigh TV

Category: Reality

Yeti Project, The

Have you heard the rumors about nature's most mysterious creature?

This creature—the 'Yeti'—has captured the world's imagination for centuries. The latest news has turned up on blogs and in underground reports world-wide. So speculation continues: When we find the Yeti, what will it look like? Will it be as ferocious and dangerous as they say? In the Yeti Project, a key crypto-zoologists teams up with explorers and scientists. Their mission? To find the Yeti.

Aired in: -

Format Creator: ZGrounds

Category: Cross Media