



ABSOLUTELY
INDEPENDENT

THE FORMAT AGENCY

FINISHED PRODUCTS OVERVIEW

1. All Stars
2. Behind The Front Door
3. College Tour
4. Find My Family
5. Phone, the

1. ALL STARS

ALL STARS The Netherlands

Original title: All Stars
Rightsowner: M+B Film3 B.V., The Netherlands
Channel: Nederland 3
Broadcaster: VARA
Produced by: M+B Film3 B.V.
Length: 25 min
Number of Episodes: 38 episodes + 1 movie
Series 1 – 13 episodes (1999)
Series 2 – 12 episodes (2000/2001)
Series 3 – 13 episodes (2001)
Coming up: Second movie. Recordings started in June 2011.
Average Rating: 15,3% MS against 4,5% CA



2. BEHIND THE FRONT DOOR

BEHIND THE FRONT DOOR The Netherlands

Original title: Achter de Voordeur
Rightsowner: NCRV The Netherlands
Channel: Nederland 2
Broadcaster: NCRV
Produced by: NCRV
Timeslot: Wednesday, 21:30 – 22:00
Length: 30 min
Number of Episodes: 34 episodes
Series 1, 6 episodes (September 2008)
Series 2, 8 episodes (August 2009)
Series 3, 8 episodes (July 2010)
Series 4, 12 episodes (June 2011)
Series 5, 12 episodes (Summer 2012)
Coming Up: 12 episodes (Summer 2012)
Average Rating: 7,1% MS against 5,8% CA



BEHIND THE FRONT DOOR Australia

Original title: Achter de Voordeur
Rightsowner: NCRV The Netherlands
Channel: SBS Australia Special Broadcasting Service
Broadcaster: SBS Australia Special Broadcasting Service
Produced by: FremantleMedia Australia
Timeslot: Saturday, 18:00 – 18:25
Length: 25 min
Number of Episodes: Series 1, 11 episodes (July 2011)

3. COLLEGE TOUR

COLLEGE TOUR The Netherlands

Channel: Nederland 3
Broadcaster: NTR
Produced by: NTR
Timeslot: Thursday, 21:00 – 21:52
Length: commercial hour
Number of Episodes: 20 in total with 13 as possible interesting for the International market as underneath:



Example of Episodes aired between 2007 and 2011:

Alain Ducasse, is a Monégasque chef. He formerly held French nationality. He operates a number of restaurants including Alain Ducasse at The Dorchester which holds three stars (the top ranking) in the Michelin Guide.



Ayaan Hirsi Ali, is a Somali-Dutch feminist activist, writer, politician and founder of the women's rights organisation the AHA Foundation.

Doutzen Kroes, International Topmodel.

Jan Peter Balkenende, is a Dutch politician of the party Christian Democratic Appeal (CDA). He was the Prime Minister of the Netherlands from 22 July 2002 until 14 October 2010, having led four coalition governments, cabinets Balkenende I, II, III and IV, none of which served a full four-year term.



Jesse Jackson, is an American civil rights activist and Baptist minister. In an AP-AOL "Black Voices" poll in February 2006, Jackson was voted "the most important black leader". In the 70'ies he was a close colleague of Martin Luther King.

Dalai Lama, is the leader of the Gelug or "Yellow Hat" branch of Tibetan Buddhism.

Johan Cruijff, is widely regarded as one of the greatest soccer players of all time.

John Malkovich, is an American actor, producer, director and fashion designer with his label *Technobohemian*. Over the last 25 years of his career, Malkovich has appeared in more than 70 motion pictures.

Joop van den Ende, is a Dutch media tycoon, theatrical producer, co-founder of Endemol and founder/owner of Stage Entertainment.

Madeleine Albright, is the first woman to become a United States Secretary of State

Nick Leeson, is a former derivatives broker whose fraudulent, unauthorized speculative trading caused the collapse of Barings Bank, the United Kingdom's prison.

Rem Koolhaas, is a Dutch architect, architectural theorist, urbanist and "Professor in Practice of Architecture and Urban Design" at the Graduate School of Design at Harvard University, USA.

Steve Ballmer, CEO of Microsoft.

4. FIND MY FAMILY

Find My Family Australia:

Original title: Spoorloos
Rightsowner: KRO, The Netherlands
Broadcaster: Seven Network Australia
Produced by: Quail Television
Timeslot: Thursday, 20:00 – 20:30
Length: 25 min version
Number of episodes: 43 episodes
Series 1, 13 episodes + 1 compilation episode (August 2008)
Series 2, 20 episodes (2008-2009)
Series 3, 10 episodes (2009)
Average Rating: 37,10% MS to 31,10% CA



Find My Family The Netherlands:

Original title: Spoorloos
Rightsowner: KRO, The Netherlands
Channel: Nederland 1
Broadcaster: KRO
Produced by: KRO
Timeslot: Monday, 20:30 – 21:30
Length: commercial hour
Number of Episodes: 20 episodes from season 2008, 2009
Coming up: More episodes upon request.
Ratings: 36,9% MS against 20,6% CA



Find My Family UK

Original title: Spoorloos
Rightsowner: KRO, The Netherlands
Broadcaster: ITV1
Produced by: Wall to Wall
Timeslot: Thursday, 21:00 – 21:55
Length: commercial hour
Number of Episodes: Series 1, 6 episodes (2011)
Series 2, 6 episodes, broadcasted end 2011
Average Rating: 20,6% MS against 18,2% CA



Find My Family USA

Original title: Spoorloos
Rightsowner: KRO, The Netherlands
Broadcaster: ABC USA
Produced by: RDF International
Timeslot: Monday, 21:00 - 21:30
Length: first show 30 min, others are commercial hour
Number of Episodes: Series 1, 6 episodes (November 2009)
Average Rating: 6% MS against 6% CA



Find My Family Spain

Original title: Spoorloos
Rightsowner: KRO, The Netherlands
Broadcaster: Cuatro
Timeslot: Thursday, 23:25 – 25:44
Length: commercial hour
Number of Episodes: Series 1, 7 episodes (2010)

5. PHONE, THE

THE PHONE Australia

Original title: The Phone
Rightsowner: Parklane, The Netherlands
Channel: Foxtel
Broadcaster: Fox8
Produced by: DSP BEYOND PTY. LTD.
Length: 45 min
Number of Episodes: Series 1, 8 episodes (2009)



THE PHONE USA

Original title: The Phone
Rightsowner: Parklane, The Netherlands
Broadcaster: MTV U.S.A.
Produced by: FremantleMedia USA with Justin Timberlake as executive producer
Timeslot: Wednesday, 21:00 – 21:45
Length: 45 min
Number of Episodes: Series 1, 6 episodes (2009)
Average Rating: 4,9% MS against 3,8% CA



THE PHONE The Netherlands

Original title: The Phone
Rightsowner: Parklane, The Netherlands
Broadcaster: Season 1 (2007) – AVRO
Season 2 (2008) – AVRO
Season 3 (2010) – RTL5
Produced by: Parklane
Timeslot: Season 3: Sunday, 21:30 – 22:30
Length: 45 min
Number of Episodes: 19 episodes
Series 1, 8 episodes (July 2007)
Series 2, 6 episodes (April 2008)
Series 3, 5 episodes (April 2010)
Average Rating: 4,3% MS against 4,3% CA

